

What does the world think of **American politics?**

The majority in most countries have a **positive opinion** of the U.S.

The trends have improved over the past four years.

Countries	2023 vs 2019
Mexico	+27%
Sweden	+23%
Germany	+18%
Poland	+14%
Indonesia	+14%
Netherlands	+12%
Nigeria	+12%
Argentina	+10%
Kenya	+9%
South Africa	+9%
Brazil	+7%
India	+5%
Japan	+5%
Canada	+4%
France	+4%
Israel	+4%
Spain	+3%
UK	+2%
Greece	+2%
South Korea	+2%
Italy	-2%
Hungary	-22%

What does the world think about American politics?

WIN's exclusive global poll in **21** countries

The Worldwide Independent Network (WIN) brings together the largest independent market research and polling firms in the world.

Canada
Leger

US
Leger

Mexico
BRAIN

Ecuador


Peru
Datum

Brazil
IPEC

Argentina
VOICES!

Finland
taloustutkimus

Belgium
irbeurope

UK
ORB

France
Eva

Spain
DYM

Italy
Eva

Israel
ANES

Nigeria
market trends

Palestine
ANES

Pakistan
GALLUP

Indonesia
deka insight

Turkey
BAREM

Latvia
SKDS

Japan
NISSAN RESEARCH CENTER

South Korea
Gallup

*Palestine is a territory not a country

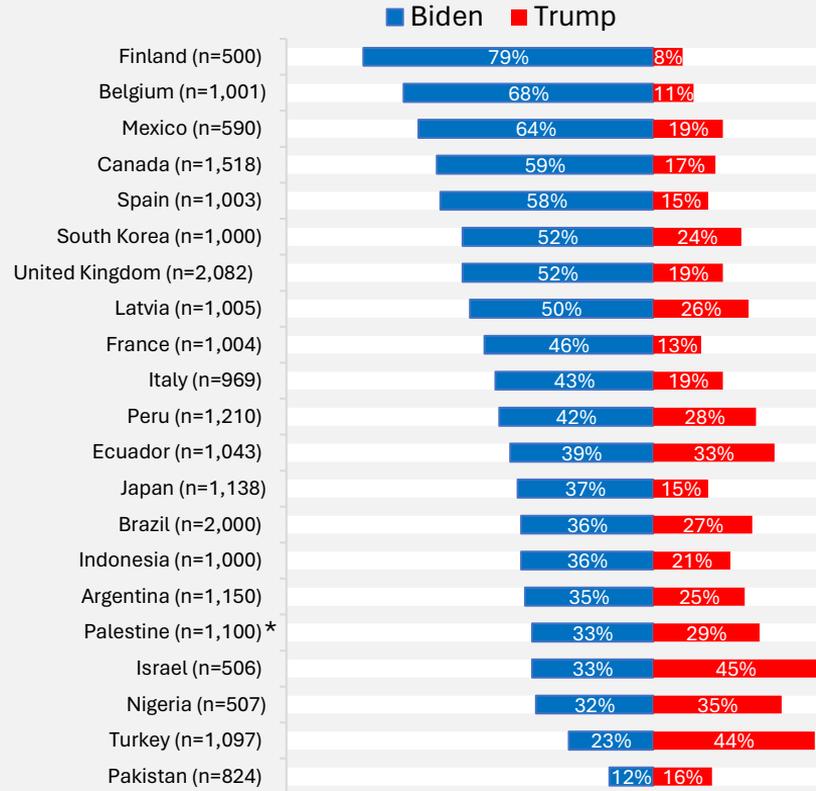
The world chooses Biden over Trump

Only four out of 21 countries choose Trump over Biden.

Q. If you had the right to vote in the US presidential elections, who would you choose between the Democratic candidate Joe Biden and the Republican candidate Donald Trump?

	World	USA*
 Biden	43%	45%
 Trump	23%	42%
DK	34%	14%

*Source: Leger poll, 1 002 American adults, October 27-29



*Palestine is a territory not a country.

The 100% complement are those who are undecided, refuse to answer or do not know the candidates.

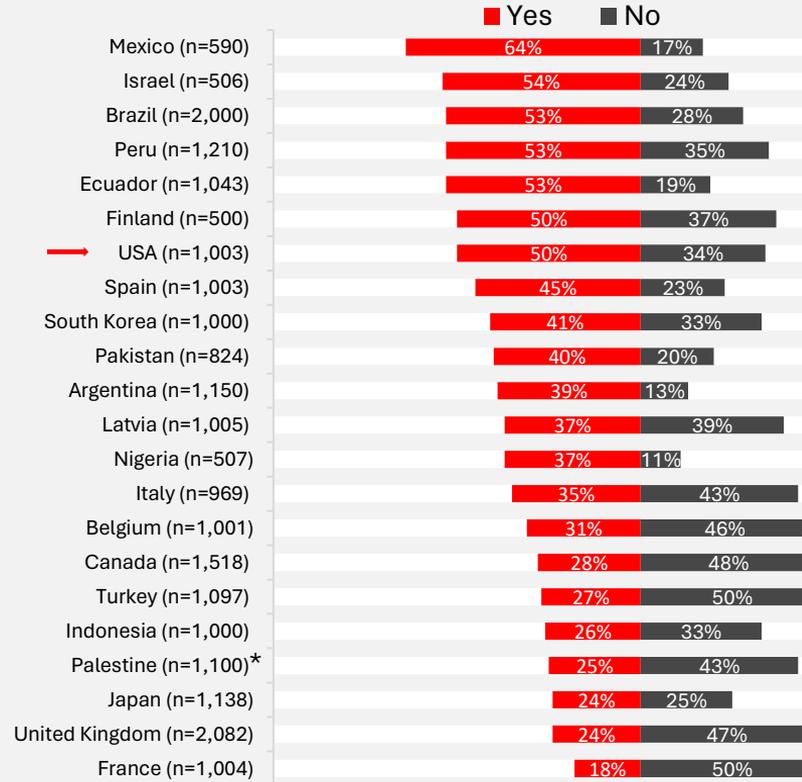
Source: WIN poll, 22,743 respondents in 21 countries and one territory, August and September 2023.

The world is **skeptical** about the fairness of the electoral system

Half of the countries do not believe in free and fair US elections

Q. Do you trust the US electoral system will result in free and fair elections?

	World 	USA 
Yes	38%	50%
No	32%	34%
DK	30%	16%



*Palestine is a territory not a country

Source: WIN poll, 22,743 respondents in 21 countries and one territory, August and September 2023

Huge gap between Republicans and Democrats

65% of Republicans believe the 2020 election was rigged.

Q. Do you trust that the US electoral system will result in free and fair elections?

US Opinion	Total	Democrat 	Republican 
Free and Fair	50%	77%	27%
Not free and fair	34%	14%	46%
Don't know	16%	19%	27%

Q. Do you believe Donald Trump when he says that the 2020 election was rigged, and he won the election ?

US Opinion	Total	Democrat 	Republican 
Rigged	29%	6%	65%
Not rigged	55%	92%	17%
Don't know	16%	2%	19%

The majority says Trump **should not be the Republican candidate** if convicted and imprisoned

57% of Republicans think Donald Trump should run anyway

Q. Do you think that Donald Trump should be the Republican candidate if he is convicted and imprisoned?

US Opinion	Total	Democrat 	Republican 
Yes he should	27%	11%	57%
No he should not	59%	87%	26%
Don't know	14%	2%	17%

Trump could lose 11% of the votes if he is found guilty and imprisoned

The majority of Republicans would still support Trump

Q1. If the 2024 presidential elections were held today, would you vote for the Republican candidate Donald Trump or the Democratic candidate Joe Biden?

Q2. If Trump were found guilty and imprisoned following one of his trials, who would you vote for between Donald Trump and Joe Biden?

Global Opinion	1. Current vote	2. If Trump is found guilty and imprisoned	Change
 Joe Biden	45%	45%	=
 Donald Trump	42%	31%	-11%
Don't know	13%	24%	+11%

Source: Leger poll, 1002 American adults, October 2023

Nearly one in two American voters would like to change the electoral system

Perception between Republicans and Democrats differs significantly

Q. Regarding how the President of the United States is elected, would you prefer to maintain the current system where the winner is the one who receives the most Electoral College votes or change the current system where the winner is the one who receives the most popular votes?

US Opinion	Total	Democrat 	Republican 
Change the system	47%	63%	31%
Maintain the Electoral College	36%	25%	55%
Don't know	17%	12%	14%

Older generations think the US is the greatest nation on earth, **but millennials and Gen Z disagree**

Only 26% of Gen Z believe it is versus 78% among older people

Q. Do you believe the US is or is not the greatest nation on Earth?



US Opinion	US Adults	Gen Z 2000 +	Millennials 1982-1999	Gen X 1965-1981	Baby Boomers 1946-1964	Silent Generation 1928-1945
Yes it is	50%	26%	37%	51%	65%	78%
No it is not	31%	43%	40%	30%	22%	13%
Don't know	19%	31%	23%	19%	13%	9%

Source: YouGov, 11,000 adults, August 5-9 2021

We are entering a **new** and unpredictable era

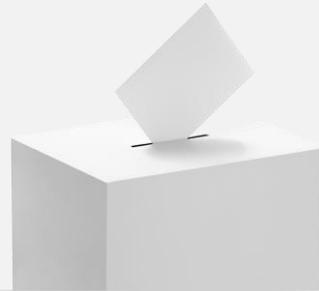
The world will be watching the 2024 election very closely.

1. The world will **trust** the United States whoever is elected President



2. The world is **skeptical** about the organization of free and fair elections in the USA

3. The Republican base will **crumble** if Donald Trump is convicted and imprisoned



4. But the **trends** are going in the wrong direction